

Priority 7: Health Promotion

MĀORI HEALTH PROMOTION

DELIVERABLES

- Hauora planning program to increase capacity of whānau, hapū, Iwi and communities to engage in and design the delivery of health programs and services.
- Te Hiku Hauora led initiatives that build the brand of Te Hiku Hauora in Muriwhenua centred on whānau wellbeing.
- Increase in Te Ao Māori solutions to contribute to the wellbeing of whānau, hapū, Iwi and hāpori.

OUTCOMES

- Greater community input into Te Hiku Hauora services.
- Te Hiku Hauora Communications and Hauora Initiatives increase engagement, awareness, knowledge and confidence in a range of health issues by self-help and whānau centred strategies.
- Innovative and creative Hauora Māori promoting activities.

BUILDING WHĀNAU CAPACITY

DELIVERABLES

- Health promotion activities target key communities
- Building on success and doing more of what works.

OUTCOMES

- **Population health approaches that deliver on focus areas:**
- Promoting healthy eating and active living
- Tobacco cessation and prevention of uptake
- Increasing access to oral hygiene products and dental cares
- Immunisations include childhood and influenza vaccination
- Promoting mental health and wellbeing
- Encouraging participation in Cancer screening programs (breast, cervical screening)
- Long term conditions
- Rangatahi Ora
- Te Kahu Taurima – targeted support through pregnancy and during infant years (first 2000 days)
- Kaumatua and Kuia Wellbeing
- Whānau Ora
- Increased community awareness of Te Hiku Hauora Services.